



DiGi
Diplomacy
Campaigning
Law

MA in
Digital Transformation
e-Diplomacy | e-Campaigning | Digital Law

- Call for Applications 2024-25 -

Departments | Τμήματα:

Communication, Media, and Culture | Επικοινωνίας, Μέσων και Πολιτισμού
International, European and Area Studies | Διεθνών, Ευρωπαϊκών και Περιφερειακών Σπουδών

CALL FOR APPLICATIONS

The Departments of Communication, Media and Culture (CMC) & International, European and Area Studies (IEAS) of Panteion University of Social and Political Sciences jointly announce the filling of **thirty (30) positions** in the postgraduate programme **“MA in Digital Transformation: e-Diplomacy, e-Campaigning & Digital Law”** for the **academic year 2024-25**, as decided by the Study Programme Committee, and in accordance with the act of the University Rector (Government Gazette B' 4992/2022) and the MA's [Study Agreement](#).

The programme is addressed to university **graduates** from Greek or foreign higher education institutions and **professionals** in the fields of digital technologies, digital transformation in diplomacy, communications, law, and advocacy. The programme begins in **October 2024** and upon completion of 3 semesters (90 ECTS) it awards the degree: "MA in Digital Transformation" with reference to the relevant Specialization.

DATES AND DEADLINES

Applications will be open **from Friday, March 15th, 2024 at 00:01 to Wednesday, May 15th, 2024 at 23:59 (EET)** for **early birds** and **from Thursday, May 16th, 2024 at 00:01 to Sunday, June 30th, 2024 at 23:59 (EET)** for **late birds**. Third country nationals (i.e. non-EU) are encouraged to apply as **early birds**. The Selection Committee will convene **twice**, once for early birds and once for late birds. **Early bird** applications will be dealt with **priority**.

ADMISSION REQUIREMENTS

Essential requirements: **a. Online application form:** Candidates shall fill in and submit the online application form through MA's website **b. Detailed CV** **c. Undergraduate degree** or Certificate of studies completion from a Greek or foreign higher education institution **d. Certificate of competency in English of at least level C1:** The tests and scores are specified in the Annex (p. 7), and may not be older than 10 years. Exemption should be granted to candidates who have studied part or all their secondary and/or tertiary education in an English-speaking school or Faculty; have professional experience and/or publication record in English or are English native speakers. In the absence of the above requirements, or where the language tests are older than 10 years, candidates may ask to sit an online language test **e. The names of two (2) referees** from faculty members or/and employers, which may be contacted by the Selection Committee.

Desirable qualifications: **a. Relevant academic background:** undergraduate or graduate degree in the field of communication, politics, diplomacy, law and digital technologies. **b. Relevant (professional) experience:** employment, internship or voluntary work of at least 3 months in the areas of communication, politics, diplomacy, law and digital technologies **c. Relevant academic research and/or publications:** research papers and original publications

in the areas of communication, politics, diplomacy, law, and digital technologies **d. Certificates of languages** other than English and Greek of at least level B1.

Documents should be scanned in PDF, DOC or JPG format. They should be in English, French, Spanish, Italian, German or Greek; if they are issued in another language, they should be translated into English.

SELECTION PROCEDURE

A three-member **Selection Committee**, appointed yearly by the Steering Committee, is responsible for the selection of candidates. The Selection Committee shall convene **twice**, once for early birds and once for late birds.

Selection criteria: **2.1.** Undergraduate degree grade **2.2.** Undergraduate degree relevance **2.3.** Graduate degree grade and relevance **2.4.** Professional experience of at least three months in the field **2.5.** Responses to the online application form **2.6.** Languages other than English and Greek of at least level B1 **2.7.** Relevant academic research and/or publications **2.8.** Online interview. The selection criteria and their respective pondering are detailed in the Annual Call for Applications.

First phase: The Selection Committee shall examine the applications on the basis of essential requirements and rank the candidates on the basis of the selection criteria. The grading scale runs from 0 to 70. Passing grades run from 35 (minimum pass) to 70. Candidates reaching 35/70 should be invited to the second phase via email. Both successful and unsuccessful candidates shall be granted a **score report** with the scores obtained in the first phase.

Second phase: Candidates reaching at least 35/70 in the first phase shall be called for an online interview with the Selection Committee. The Selection Committee shall rank the candidates on a grading scale from 0 to 30. Passing grades run from 15/30 (minimum pass) to 30. Candidates reaching at least 15/30 should be considered successful. Both successful and unsuccessful candidates shall be granted a **score report** with their final scores.

SELECTION CRITERIA	PONDERING
UNDERGRADUATE DEGREE GRADE excellent > 8,5/10 = 10 very good > 7,5/10 = 5 good = 0	10
UNDERGRADUATE DEGREE RELEVANCE high = 10, partial = 5, low = 0	10
GRADUATE DEGREE relevant/high score = 10 non-relevant/high score = 5 relevant/low score = 5	10
PROFESSIONAL EXPERIENCE (at least 3 months) in the field 1 grade/year, up to 15	15

RESPONSES to the online application form	10
LANGUAGES (other than English and Greek) 1 point for each language of level B1 or more, up to 5	5
RESEARCH PAPERS AND ORIGINAL PUBLICATIONS (up to 10)	10
POINTS – 1st phase Candidates invited to interview: those having at least 35 / 70 points in the first phase	70
INTERVIEW POINTS – 2nd phase Successful candidates (selected and shortlisted): those having at least 15 / 30 points in the second phase	30
TOTAL POINTS	100

An application for **review** of the report can be submitted before the MA Director, within three (3) days from the communication of the results; such application may only bear on claims that the Selection Committee has misunderstood, misinterpreted or completely ignored some of the documents submitted by candidates, but not on the substantive evaluation made by the Committee.

The Selection Committee shall issue a **final list of successful candidates** (selected and shortlisted). Up to **thirty (30) students** shall be selected. The rest of successful candidates shall be ranked and short-listed, in view of replacing vacated positions. The decision is **validated by the Study Programme Committee**, upon proposal of the Steering Committee, and uploaded on the MA's website with encrypted student data.

Selected candidates will be asked to send an **enrollment form**, their identity card or passport and, within a certain deadline, proof of payment of the first installment of the tuition fees to the account of the beneficiary: ELKE Panteion - MA Digital Transformation Diplomacy Campaigning and Law held at ALPHA BANK (BIC/SWIFT: CRBAGRAA, IBAN: GR69 0140 1490 1490 0200 1001 462). If the deadline expires, the next shortlisted candidates will be invited.

Successful candidates who wish to use the option provided by Ministerial Decision 108990/Z1/08.09.2022 (Government Gazette B' 4899/16.09.2022) for full or partial exemption from tuition fees, will be asked to declare it in the enrollment form, and send a **fee waiver application** along with their supporting documents, without paying the first installment of tuition fees.

The final **admission list** with registered students shall be **validated by the Study Programme Committee**, upon proposal of the Steering Committee, and communicated via MA's website.

PROGRAMME REQUIREMENTS

The aim and objectives of the MA's three specializations are achieved: a) by attending a cycle of organized postgraduate courses and seminars according to international academic standards and b) by conducting a dissertation, project or internship that promotes knowledge in the broader field of the digital innovative economy.

The programme begins in **October 2024** and, following the modular logic, is developed in **three semesters**:

First semester: The programme welcomes the participating students in a research and **co-creation Bootcamp**, engaging all participants, faculty, and guest speakers into teamwork, igniting talks, exploring, and reflecting on the digital - virtual landscape and its various transformations and challenges, based on a dynamic and coherent programme, with each session feeding into the other. The programme continues with the **first semester common for all**, introducing them to the themes of digital innovation, algorithmic thinking and the dilemmas that arise for governance, economics, communication, law, and citizenship.

Second semester: Students choose one of the 3 specialization pathways: **e-Diplomacy | e-Campaigning | Digital Law**. A pathway may only run provided it has at least five, and no more than fifteen participants. Each course is designed as a multi-modular learning project, through blended learning techniques and digital tools, combining cutting-edge research and theoretical thinking and engaging participants in challenge-based learning / learning by doing and co-designing solutions with positive impact (design sprints). The semester ends with an innovation-driven **Hackathon** based on real-world challenges, pertaining in the 3 specialization pathways with the participation of all students, expert mentors and judges, including the academic staff and partners.

Third semester: It is dedicated either to an **internship** in one of the cooperating public or private institutions or third parties, or to the launching of a specific **project**, or the writing of a **Masters' Dissertation**. During this third semester, student mobility, within the Erasmus+ framework or otherwise, is strongly encouraged.

ATTENDANCE

With the exception of two in situ events (the Bootcamp and the Hackathon), which will take place in Athens, or in other locations in Greece, the core of teaching and mentoring will be held **at a distance**. Online lectures are typically held in the afternoon during weekdays, between 17:30 – 21:00 EET.

Attendance is **mandatory** in digital classes, as well as in two in situ events. Students are entitled to miss only two sessions per course, per semester, for duly substantiated serious reasons. **Participation with the cameras on** is **mandatory** in all online courses.

Absence from the Bootcamp and the Hackathon is, in principle, a cause for being unenrolled from the programme. Participation in both events is an **absolute requirement for all students**, failing which they shall **disqualify** for the MA. Third Country Nationals shall be able to apply for short stay student visas to attend both events. Justified absences, duly documented, may be taken into account by the Steering Committee. Decisions as to whether absences are excused (or not) shall be made by the Steering Committee, and not be subject to any appeal procedure.

Part time student status is not foreseen. However, after having successfully completed their first semester, if justified by serious and duly substantiated reasons, students may ask to **report the rest of their study cycle** to the next academic year.

MA's **working language is English**. Exceptionally students' papers and Masters' dissertations may be submitted in any other language, with the prior consent of the relevant supervisor.

TUITION FEES


Tuition fees for the entire programme are **2.500 €** for Greek and EU/EEA students and **5.000 €** for overseas students. Fees are payable in **two equal installments**: a first one upon enrolment and a second one upon the start of the second semester. Payments are only made through Bank transfers to the MA's Bank account held in Alpha Bank, BIC/SWIFT: CRBAGRAA, IBAN: GR69 0140 1490 1490 0200 1001 462.

Fees **do not cover** individual travel and accommodation expenses for the two in situ events (the Bootcamp and the Hackathon). The programme however does its utmost to secure the most competitive prices for its staff and students for these events.

Up to 30% of students may have their **fees waived**, on the basis of social and performance criteria as described in Article 86 of Law 4957/2022 on Higher Education, as well as Ministerial Decision 108990/Z1/8-9-2022 (FEK B 4899/16.9.2022). Other students may have their fees taken in charge by their employers, by MA partners or other sponsors on a case-by-case basis. Scholarships and other study support measures may be adopted depending on the MA's financial resources.

Athens, March 7th 2024

The MA Director



Prof. Vassilis Hatzopoulos

FURTHER INFO:

MA's web site: <https://digi-dcl.com/> | E-mail: digi-dcl@panteion.gr

Social Media: Facebook | Instagram | LinkedIn

IEAS Department: <https://deps.panteion.gr/> | CMC Department: <https://cmc.panteion.gr>

Panteion University: <https://www.panteion.gr/>

ANNEX: ENGLISH LANGUAGE CERTIFICATION

A. C2 LEVEL LANGUAGE CERTIFICATES (EXCELLENT KNOWLEDGE)

- AIM Awards Level 3 Certificate in ESOL International (C2) (Listening, Reading, Writing, Speaking)
- AIM Qualifications Level 3 Certificate in ESOL International (C2) (Anglia Mastery) (Listening, Reading, Writing, Speaking)
- Ascentis Level 3 Certificate in ESOL International (CEF C2)
- ADVANCED LEVEL CERTIFICATE IN ENGLISH (ALCE), HELLENIC AMERICAN UNIVERSITY (Nashua, New Hampshire, USA), overall score 74-100
- BULATS English Language Test, overall score 90-100, UNIVERSITY OF CAMBRIDGE or CAMBRIDGE ASSESSMENT ENGLISH (for certificates issued by 19/11/2019)
- BUSINESS ENGLISH CERTIFICATE HIGHER, CAMBRIDGE ASSESSMENT ENGLISH, overall score 200-210
- CERTIFICATE IN ADVANCED ENGLISH, CAMBRIDGE ASSESSMENT ENGLISH, overall score 200-210
- CERTIFICATE OF PROFICIENCY IN ENGLISH, CAMBRIDGE ASSESSMENT ENGLISH, overall score 200-230
- CERTIFICATE OF PROFICIENCY IN ENGLISH, UNIVERSITY OF CAMBRIDGE or CAMBRIDGE ASSESSMENT ENGLISH
- ISE IV INTEGRATED SKILLS IN ENGLISH LEVEL 3 CERTIFICATE IN ESOL INTERNATIONAL, TRINITY COLLEGE LONDON
- CITY & GUILDS LEVEL 3 CERTIFICATE IN ESOL INTERNATIONAL (Reading, Writing, Listening) - MASTERY - and CITY & GUILDS LEVEL 3 CERTIFICATE IN ESOL INTERNATIONAL (Spoken) - MASTERY - (cumulatively submitted)
- CITY & GUILDS CERTIFICATE IN INTERNATIONAL ESOL - MASTERY - and CITY & GUILDS CERTIFICATE IN INTERNATIONAL SPOKEN ESOL - MASTERY - (cumulatively submitted)
- ECPE – CERTIFICATE OF PROFICIENCY IN ENGLISH, UNIVERSITY OF MICHIGAN (ENGLISH LANGUAGE INSTITUTE or Cambridge Michigan Language Assessments – CaMLA or Michigan Language Assessment)
- EDI Level 3 Certificate in ESOL International JETSET Level 7 (CEF C2)
- ESB Level 3 Certificate in ESOL International All Modes (Council of Europe Level C2)
- INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM (IELTS), University of Cambridge Local Examinations Syndicate (UCLES) or CAMBRIDGE ASSESSMENT ENGLISH – The British Council – IDP Education Australia IELTS Australia, overall score 8,5 and above
- GA Level 3 Certificate in ESOL International – CEFR: C2)
- GA Level 3 Certificate in ESOL International (Classic C2)
- LanguageCert Level 3 Certificate in ESOL International (Listening, Reading, Writing) (Mastery C2) and C2 - LanguageCert Level 3 Certificate in ESOL International (Speaking) (Mastery C2) (cumulatively submitted)
- LanguageCert Test of English (LTE) - LanguageCert Level 3 Certificate in ESOL International (Listening, Reading) (LanguageCert Test of English C2)
- LONDON TESTS OF ENGLISH LEVEL 5 – PROFICIENT COMMUNICATION – EDEXCEL
- EDEXCEL LEVEL 3 CERTIFICATE IN ESOL INTERNATIONAL (CEF C2)
- LRN Level 3 Certificate in ESOL International (CEF C2)
- Michigan State University – Certificate of English Language Proficiency (MSU – CELP): CEF C2
- NOCN Level 3 Certificate in ESOL International (C2)
- NYLC – NEW YORK LANGUAGE CENTER CERTIFICATE Level C2
- OCNW Certificate in ESOL International at Level 3 (Common European Framework equivalent level C2)
- Open College Network West Midlands Level 3 Certificate in ESOL International (CEFR C2)
- PEARSON EDI Level 3 Certificate in ESOL International (CEF C2)

- PEARSON LCCI LEVEL 3 CERTIFICATE IN ESOL INTERNATIONAL (CEFR C2)
- PEARSON TEST OF ENGLISH GENERAL LEVEL 5 – PROFICIENT COMMUNICATION – EDEXCEL
- PEARSON EDEXCEL LEVEL 3 CERTIFICATE IN ESOL INTERNATIONAL (CEF C2) (ENGLISH INTERNATIONAL CERTIFICATE)
- PEARSON LCCIEFB LEVEL 4 (Reading, Writing, Listening, Speaking, overall score “Distinction” or “Credit”)
- TEST OF ENGLISH FOR INTERNATIONAL COMMUNICATION (TOEIC), overall score 925-990, EDUCATIONAL TESTING SERVICE/CHAUNCEY, USA (as of 01/12/2019)
- Test of Interactive English, C2 Level (ACELS)
- Test of Interactive English, C2 Level (Gatehouse Awards)
- State Certificate of Language Proficiency level C2 of Law 2740/1999, as replaced by paragraph 19 of Article 13 of Law 3149/2003

B. C1 LEVEL LANGUAGE CERTIFICATES (VERY GOOD KNOWLEDGE)

- AIM Awards Level 2 Certificate in ESOL International (C1) (Listening, Reading, Writing, Speaking)
- AIM Qualifications Level 2 Certificate in ESOL International (C1) (Anglia Proficiency) (Listening, Reading, Writing, Speaking)
- Ascentis Level 2 Certificate in ESOL International (CEF C1)
- ADVANCED LEVEL CERTIFICATE IN ENGLISH (ALCE) by 31/12/2021 or ADVANCED LEVEL CERTIFICATE IN ENGLISH (ALCE) overall score 55-73 as of 1/1/2022, HELLENIC AMERICAN UNIVERSITY (Nashua, New Hampshire, USA)
- BULATS English Language Test, overall score 75-89, UNIVERSITY OF CAMBRIDGE or CAMBRIDGE ASSESSMENT ENGLISH (for certificates issued by 19/11/2019)
- BUSINESS ENGLISH CERTIFICATE – HIGHER (BEC HIGHER), University of Cambridge Local Examinations Syndicate (UCLES) or CAMBRIDGE ASSESSMENT ENGLISH
- BUSINESS ENGLISH CERTIFICATE HIGHER, CAMBRIDGE ASSESSMENT ENGLISH, overall score 180-199
- BUSINESS ENGLISH CERTIFICATE VANTAGE, CAMBRIDGE ASSESSMENT ENGLISH, overall score 180-190
- CERTIFICATE IN ADVANCED ENGLISH, CAMBRIDGE ASSESSMENT ENGLISH, overall score 180-199
- CERTIFICATE OF PROFICIENCY IN ENGLISH, CAMBRIDGE ASSESSMENT ENGLISH, overall score 180-199
- CERTIFICATE IN ADVANCED ENGLISH, UNIVERSITY OF CAMBRIDGE or CAMBRIDGE ASSESSMENT ENGLISH
- FIRST CERTIFICATE IN ENGLISH, CAMBRIDGE ASSESSMENT ENGLISH, overall score 180-190
- CERTIFICATE IN INTEGRATED SKILLS IN ENGLISH ISE III, TRINITY COLLEGE LONDON
- CITY & GUILDS LEVEL 2 CERTIFICATE IN ESOL INTERNATIONAL (Reading, Writing, Listening) - EXPERT - and CITY & GUILDS LEVEL 2 CERTIFICATE IN ESOL INTERNATIONAL (Spoken) - EXPERT - (cumulatively submitted)
- CITY & GUILDS CERTIFICATE IN INTERNATIONAL ESOL - EXPERT- and CITY & GUILDS CERTIFICATE IN INTERNATIONAL SPOKEN ESOL - EXPERT - (cumulatively submitted)
- EDI Level 2 Certificate in ESOL International JETSET Level 6 (CEF C1)
- ESB Level 2 Certificate in ESOL International All Modes (Council of Europe Level C1)
- INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM (IELTS), University of Cambridge Local Examinations Syndicate (UCLES) or CAMBRIDGE ASSESSMENT ENGLISH – The British Council – IDP Education Australia IELTS Australia, overall score 7 - 8
- GA Level 2 Certificate in ESOL International – CEFR: C1)
- GA Level 2 Certificate in ESOL International (Classic C1)
- LanguageCert Level 2 Certificate in ESOL International (Listening, Reading, Writing) (Expert C1) and C1 - LanguageCert Level 2 Certificate in ESOL International (Speaking) (Expert C1) (cumulatively submitted)

- LanguageCert Test of English (LTE) - LanguageCert Level 2 Certificate in ESOL International (Listening, Reading) (LanguageCert Test of English C1)
- LONDON TESTS OF ENGLISH LEVEL 4 – ADVANCED COMMUNICATION – EDEXCEL
- EDEXCEL LEVEL 2 CERTIFICATE IN ESOL INTERNATIONAL (CEF C1)
- LRN Level 2 Certificate in ESOL International (CEF C1)
- MET – MICHIGAN ENGLISH TEST (Listening, Reading, Speaking), overall score 190 – 240, Michigan Language Assessment or CAMBRIDGE MICHIGAN LANGUAGE ASSESSMENTS - CaMLA
- MET - MICHIGAN ENGLISH TEST (Listening, Reading or Listening, Reading, Speaking, Writing) overall score 64 – 80, Michigan Language Assessment
- MICHIGAN ENGLISH LANGUAGE ASSESSMENT BATTERY (MELAB), overall score 91 – 99, CAMBRIDGE MICHIGAN LANGUAGE ASSESSMENTS (CaMLA) or MICHIGAN LANGUAGE ASSESSMENT
- NOCN Level 2 Certificate in ESOL International (C1)
- NYLC – NEW YORK LANGUAGE CENTER CERTIFICATE Level C1
- OCNW Certificate in ESOL International at Level 2 (Common European Framework equivalent level C1) (by 31/8/2009)
- Open College Network West Midlands Level 2 Certificate in ESOL International (CEFR C1)
- PEARSON EDI Level 2 Certificate in ESOL International (CEF C1)
- PEARSON LCCI LEVEL 2 CERTIFICATE IN ESOL INTERNATIONAL (CEFR C1)
- PEARSON TEST OF ENGLISH GENERAL LEVEL 4 – ADVANCED COMMUNICATION – EDEXCEL
- PEARSON EDEXCEL LEVEL 2 CERTIFICATE IN ESOL INTERNATIONAL (CEF C1) (ENGLISH INTERNATIONAL CERTIFICATE)
- PEARSON LCCIEFB LEVEL 4 (Reading, Writing, Listening, Speaking, in case that one of the sections is graded “Pass”)
- PEARSON LCCIEFB LEVEL 3 (Reading, Writing, Listening, Speaking, overall score “Distinction” or “Credit”)
- TEST OF ENGLISH FOR INTERNATIONAL COMMUNICATION (TOEIC), EDUCATIONAL TESTING SERVICE/CHAUNCEY, USA, overall score 785 - 900 and as of 01/12/2019 overall score 785 - 920
- Test of Interactive English, C1 Level (ACELS)
- Test of Interactive English, C1 Level (Gatehouse Awards)
- Test of Interactive English, C1 + Level (ACELS)
- State Certificate of Language Proficiency level C1 of Law 2740/1999, as replaced by paragraph 19 of Article 13 of Law 3149/2003

English language knowledge is also proved by certificates of equivalent level issued by other bodies (universities or not) regardless of their legal form, as long as they are certified or recognized by the competent authority of the country concerned to conduct examinations and grant English language certificates in equivalent level. If there is no certification or recognition body in the country concerned, the competent Ministry or the Embassy of the country in Greece should certify that the certificates granted by the above bodies to third parties, whose mother tongue is not English, are acceptable in public services of that country as valid evidence of English language knowledge at an equivalent level.